

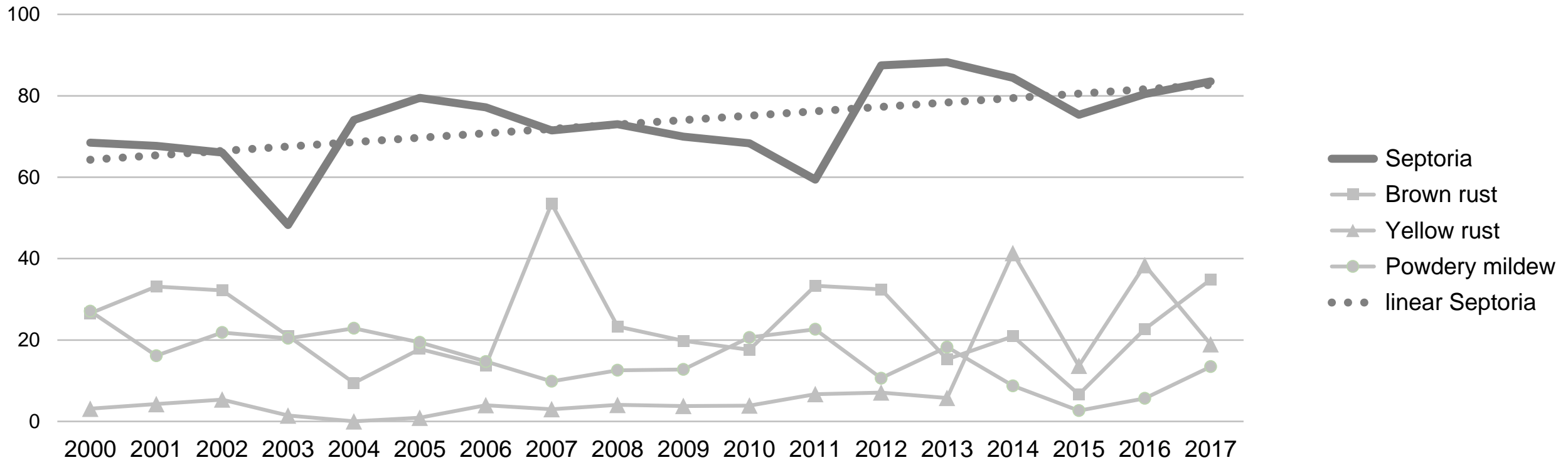
Loss of chemistry: Implications for the wheat crop

Dr Rosie Bryson – WGIN meeting, 16th Nov. 2018
Senior Principal Scientist – APE/MT Germany



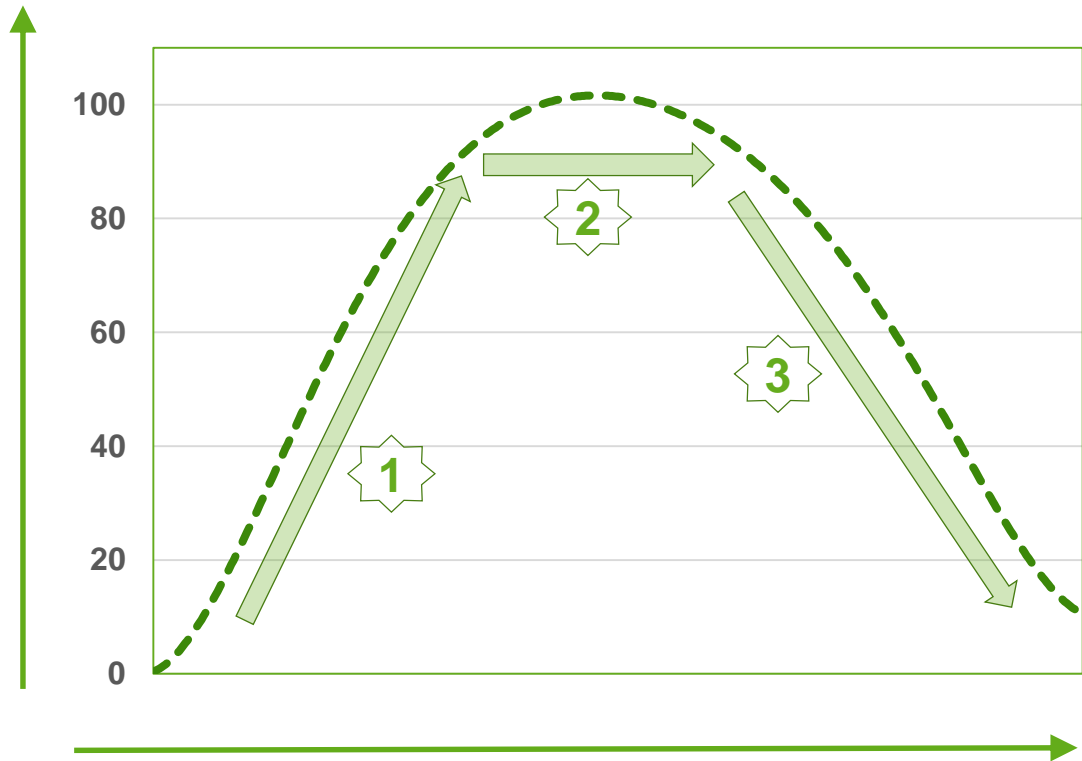
Key disease occurrence in Europe wheat 2000 – 2017

% of wheat trials in Europe (summary from ~ 8,500 trials)



➤ In Europe **Septoria** with **increasing importance** over time but rust epidemics can be severe

Life cycle of an active ingredient development



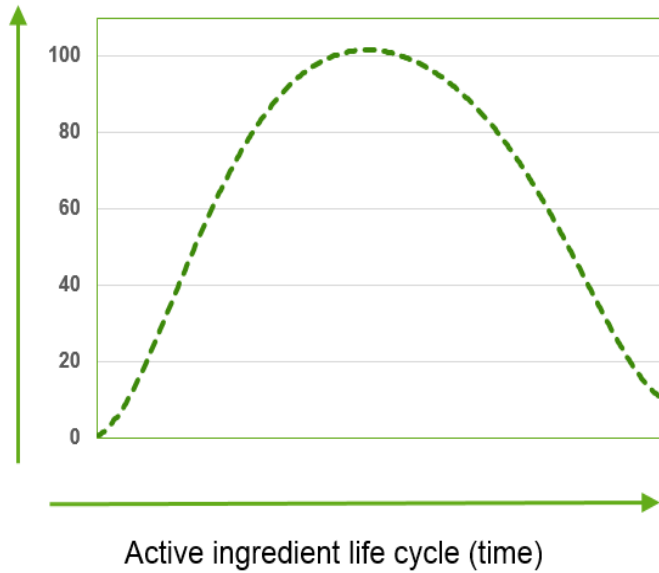
Active ingredient life cycle (time)

- 1) **Growth**:- achieved through product development, country and label expansion
- 2) **Maturity**:- consolidation of strong market position to achieve optimal sales
- 3) **Decline**:- development of new innovations mean that older options are replaced and phased out and/or value declines

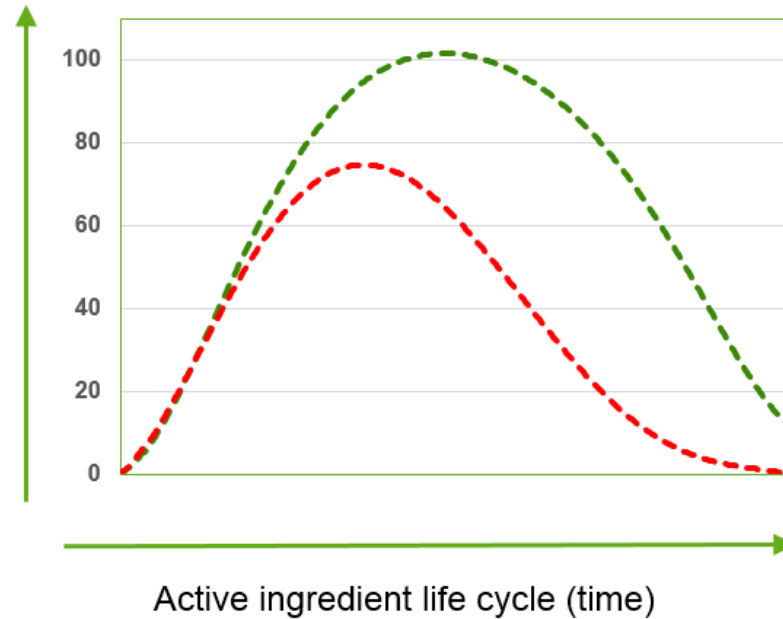
➤ Cost of active ingredient development costs ~ € 250 million)

There are two major threats to the life cycle of an active ingredient

#1 Impact of resistance over time

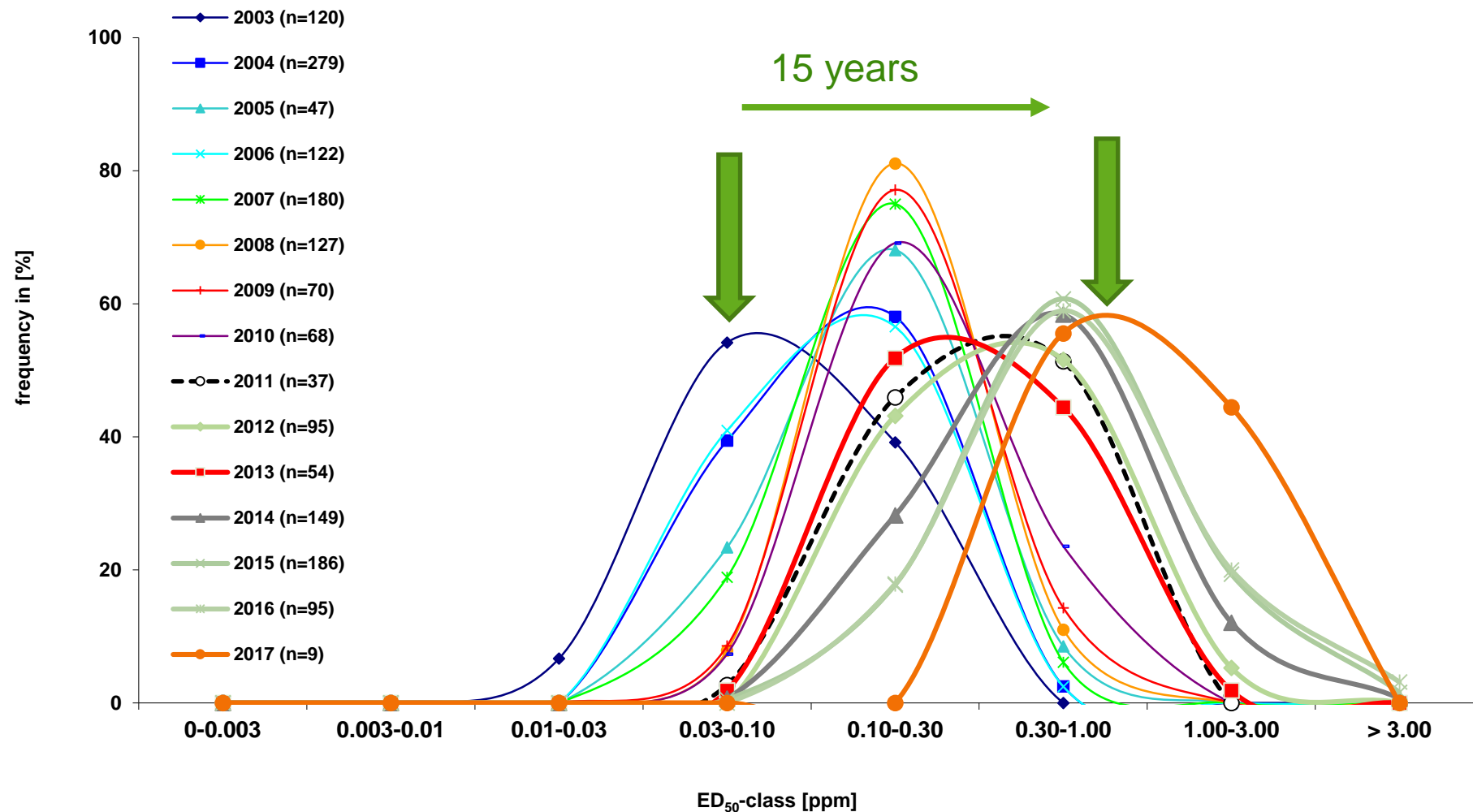


Normal lifecycle of an active ingredient on the market

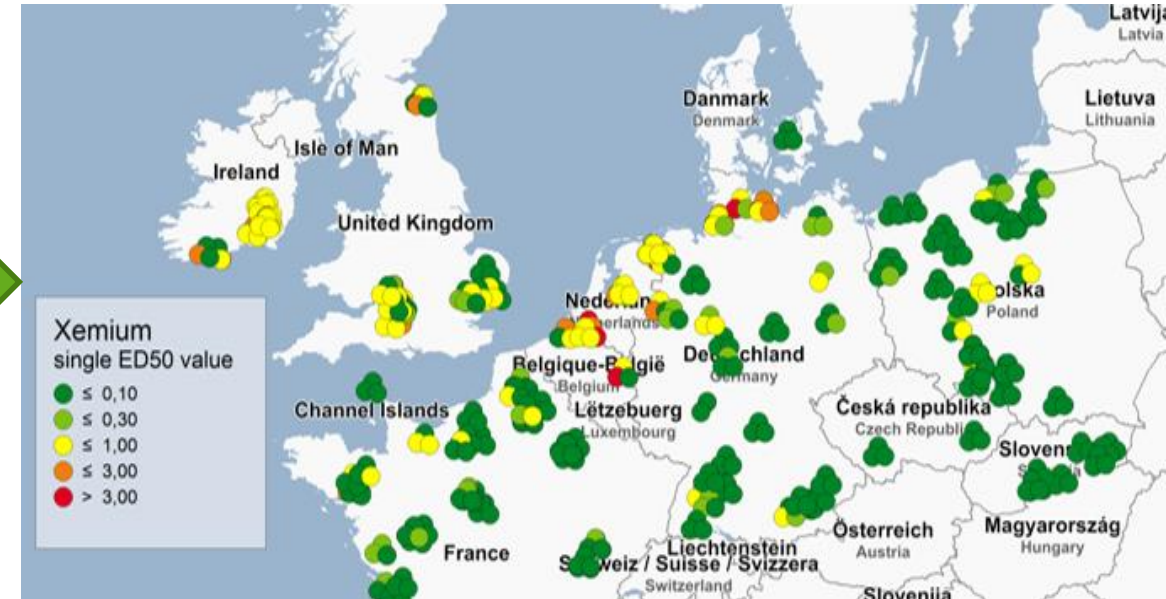
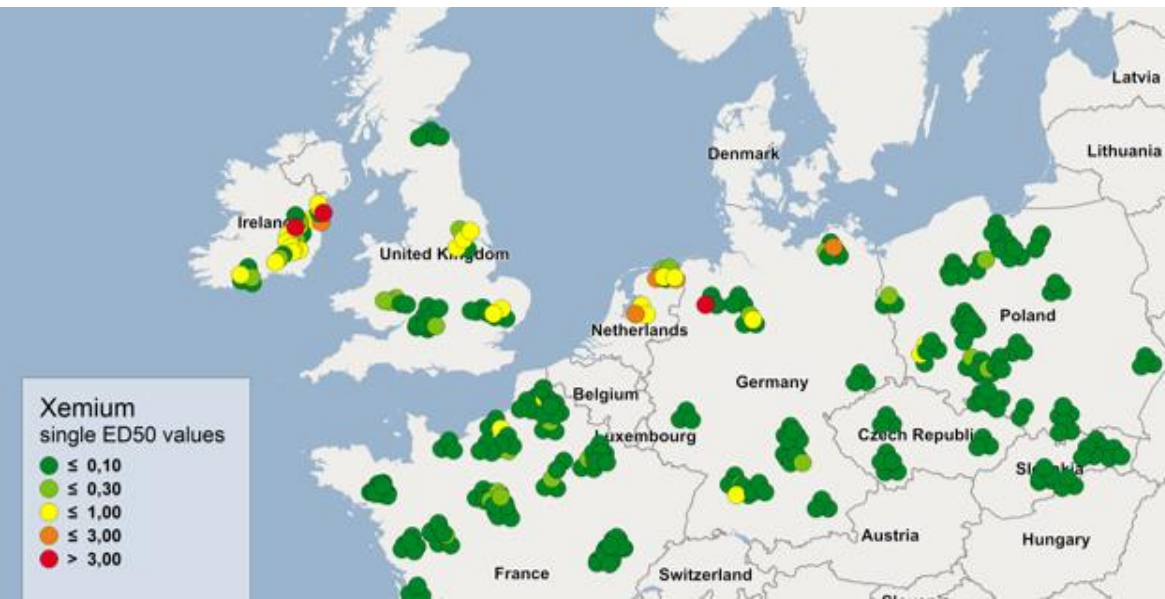


Resistance may reduce efficacy and the availability of solutions on the market

Example of sensitivity shift of *Septoria tritici* to the azoles in the UK (ED₅₀ to epoxiconazole)



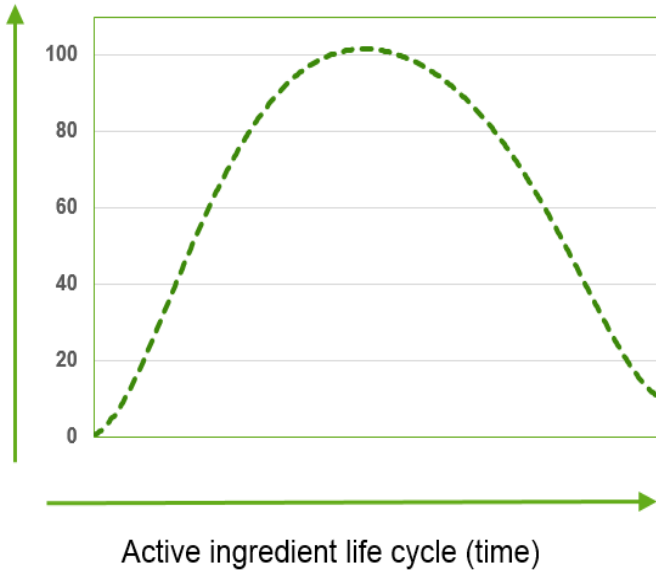
SDHI routine monitoring of *Septoria tritici* from 2017 to 2018



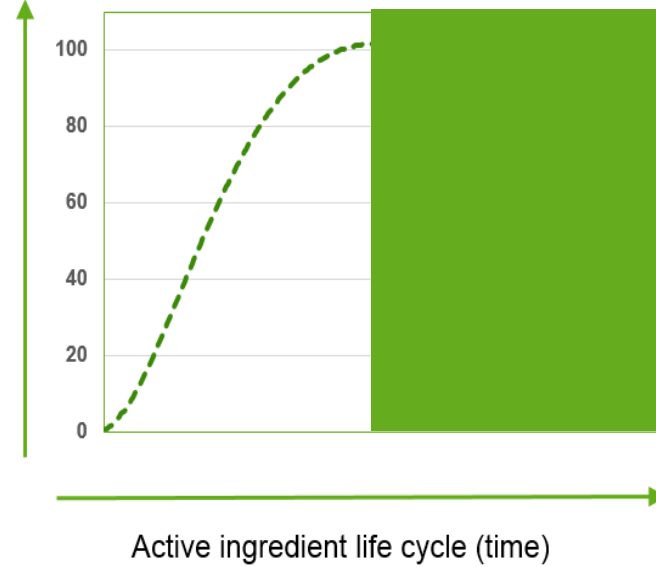
➤ Increase in isolates with higher ED50s - higher frequency of moderately adapted isolates

There are two major threats to the life cycle of an active ingredient

#2 Loss of active ingredients due to legislation



Normal lifecycle of an active ingredient on the market



Impact of legislation may mean an active ingredient is removed from the market early

EC regulation 1107/2009 adds hazard considerations limiting inclusion of active Ingredients

- **Reg. 1107/2009** focuses on hazard rather than risk as an additional criteria for A.S. inclusion, introducing so-called “**Cut-Off**” criteria
- Major concern is that A.S.s that were safe under practical conditions will now be lost
- As an example, in cereals potential major impact on **triazole chemistry** due to “cut-off” criteria

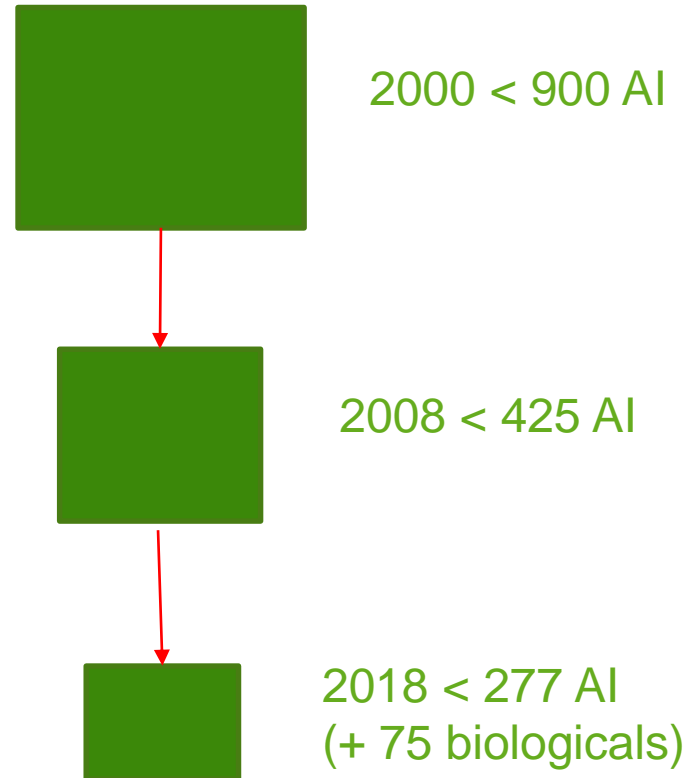


Hazard



Mitigation of the hazard (risk)

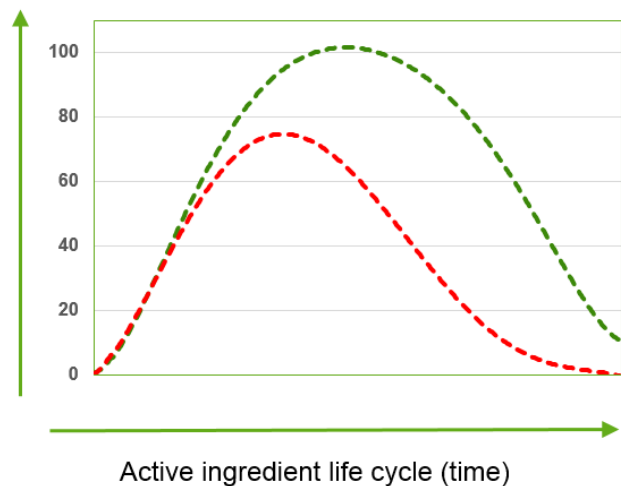
The number of active ingredients being lost to the market is increasing – innovative approaches are needed



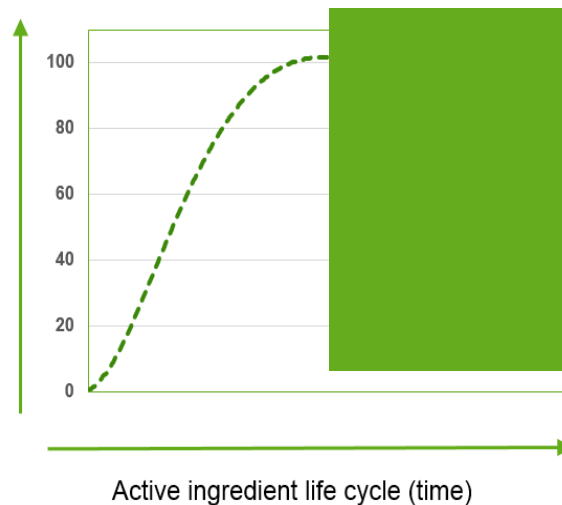
2018 application status
(EU 28 all indications including
biologicals)

- New AI applications
 - 12/22 approved
 - 2/22 not approved
 - 8/22 pending
- Re-reg of Ais
 - 32/148 approved
 - 8/148 not approved
 - 20/148 withdrawn
 - 88/148 pending

Resistance and legislation will reduce the number of active ingredients available to the farmer in the future



Resistance impact

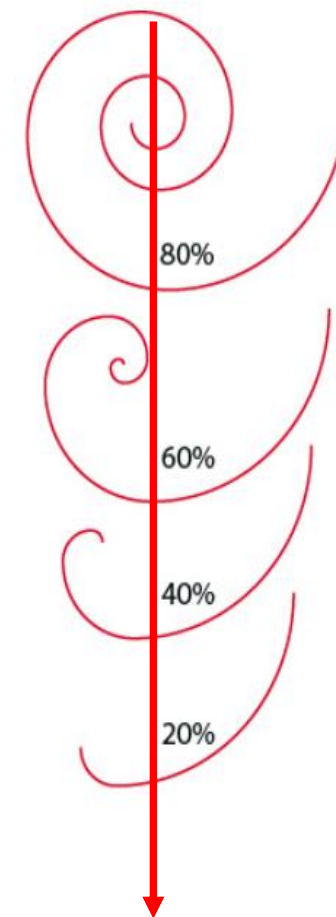


Regulation impact

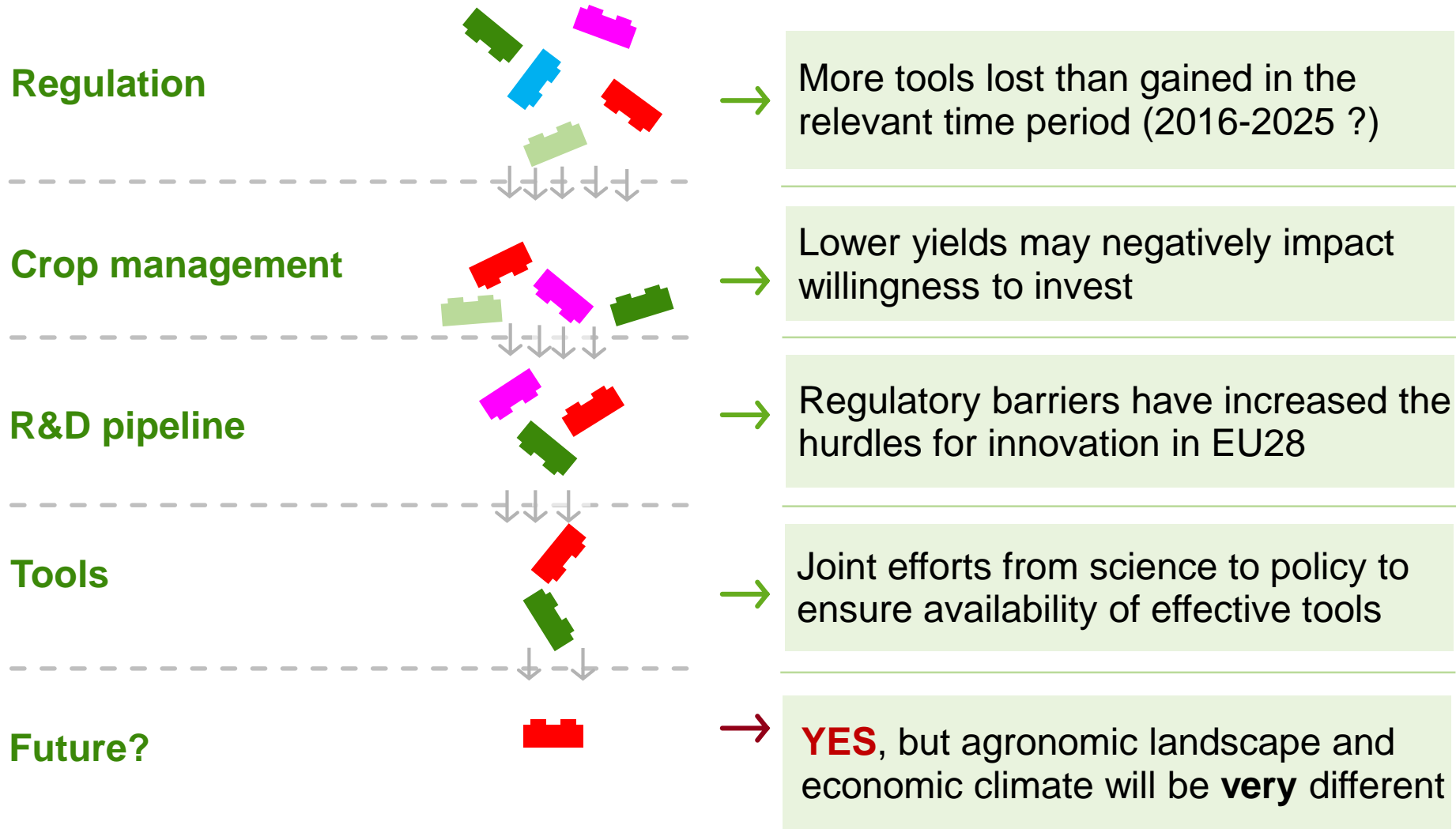
Decline in Innovation
(due to cost and legislative pressure)

Loss of actives
(due to legislative pressure)

Decline/Loss of performance
(due to resistance)



What does the future hold for wheat production ?



Collaboration will
need to lie at the
heart of future crop
production

